



Congratulatory Address



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Chairperson

[A Platform for Journalists From Around the Globe to Reflect, Share Ideas, Debate, and Collaborate]

Greetings, esteemed journalists from around the world! I am Pyo Wan-soo, head of the Korea Press Foundation. I am truly honored to congratulate you on the World Journalists Conference 2023.

The Journalists Association of Korea has hosted the conference over the past decade, allowing over a thousand journalists from more than 100 countries to engage in valuable exchanges. For the past three years, the World Journalists Conference has been held online due to COVID-19 restrictions, I am sure that we are all deeply moved that our journalist colleagues from around the world can now gather in one place to share a moment of unity.

I would like to express my sincere congratulations to Kim Dong Hoon, President of the Journalists Association of Korea, who is hosting journalists from all over the world for the first time since taking office. I send my respect and support to President Kim and all



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of the organizers who have worked tirelessly to prepare for this important event, I am delighted that the Korea Press Foundation has been given the opportunity to contribute to such a meaningful occasion.

I have heard that the conference will discuss "Leadership in the Digital Transformation Era and the Role of Journalism for Regional Development."

Journalism is already entering a completely new era as we have moved past the digital transformation phase and are now witnessing the development of generative artificial intelligence (AI), such as ChatGPT. It is still unclear whether these changes will bring about a crisis or opportunity to the field of journalism, but what is clear is that the proper human "verification" of new technologies like ChatGPT has become very important. This may be the kind of leadership and function of journalism that the world needs in this day and age.

I understand that the conference will also discuss regional development, Given that it is a shared challenge that the world must address together, we know from experience that regional issues are influenced by how much attention they receive from journalists, as well as how thoroughly they are reported.

The World Journalists Conference will serve as a platform for journalists from around the globe to reflect, share ideas, debate, and collaborate. I anticipate that various ideas and proposals regarding regional development and the establishment of peace will be presented by journalists worldwide to form a shared understanding.





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I also understand that the conference provides an opportunity to visit major cities such as Seoul, Gyeonggi, Suwon, Busan, and Incheon, I hope that journalists from various countries will take this opportunity to truly immerse themselves in Korean culture and ambiance.

I would like to express my respect and gratitude once again to all the professionals in the field of journalism who strive to uphold its principles, regardless of their country, organization, or position. The Korea Press Foundation will always support and encourage the solidarity and cooperation of journalists through the World Journalists Conference. Thank you,